

About Sarah and Sian

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Sarah and Sian formed a partnership in 2005 to provide consultancy, project management and training to the creative economy. We help creative businesses achieve sustainable growth whilst keeping creativity and vitality alive. We do this through direct deliver to creatives as well as delivery to the infrastructure that exists to support enterprise. We have over 17 years experience between us gained with a variety of organisations including: NESTA , the Arts Council of England and Cultural Enterprise Office . Sarah and Sian is a dynamic organisation with low overheads, able to provide:

- In-depth knowledge of the Creative sector coupled with the independence of a small, yet
- cohesive organisation;
- An understanding of the issues faced by and needs of both the cultural and more
- commercial sectors of the creative industries1;
- Robust research and data analysis skills;
- Project management;
- Business skills, training and advice;
- Website management and design capabilities;
- A strong understanding of the growth opportunities for the Creative Industries and the
- barriers faced in achieving them. Prior to forming a partnership Sarah and Sian worked together for two years establishing NESTA's

Creative Pioneer Programme.

They are currently engaged on an 18-month contract in Milton Keynes and Rugby to establish and grow a business support service for the Creative Industries. The scheme, 'Start', was instigated by Business Link, Arts Council of England, South East, Artworks-MK and Milton Keynes Council. Recently a new partnership with Rugby Borough Council and Rugby Museum and Gallery has led to the expansion of the service into the South Midlands. This project has seen them advising on the development and increased provision of work and live/work spaces for creative businesses. Sarah and Sian are a partnership representing a range of skills and networks in the public, private and voluntary sectors.